

IT'S TIME FOR A SHOPPING SPREE AT WESTSIDE!

Announces its Bi-Annual Sale with discounts upto 50% starting from 2nd – 26th January, 2009

Mumbai, January 5, 2008: Kick start your New Year with one of the best shopping bonanza of the year! **WESTSIDE**, the stylish store from the house of Tatas, announces its much-awaited **Bi-Annual Sale with discounts upto 50%** across all its stores starting from 2nd January till 26th January. Fill your shopping bags with unbeatable bargains as the shopping extravaganza at Westside will offer fashionable and trendy apparels for men, women and kids, elegant home products, accessories, stylish footwear and lots more at irresistible discounts! So, step into any of the Westside stores near you and revamp your wardrobe with hip and happening styles, all at a steal.

The sale at Westside has something to offer to everyone. It is definitely a shopping fiesta for the women as they can choose from a wide array of **casual, formals and very classy ethnic wear**. For men, the range delights with



formals, semi-formals, trendy casuals, etc. That's not all! For the little one's, the sale offers a wide range of hip and trendy merchandise at extremely affordable prices. Also, on offer is a wide range of **footwear for men, women and children**. Apart from the sale of upto 50 %, there are additional schemes week on week till the end of the sale. Right from gift vouchers to buy 1 get 1 on interesting merchandise.



So, rush to the nearest Westside store and shop to your heart's content, as everything on sale is up for grabs.

About Westside

Established in 1998, Trent Ltd. operates Westside, one of India's largest and fastest growing chains of retail stores. The company has already established 34 Westside departmental stores measuring 15,000 - 30,000 square feet each, in Mumbai, Bangalore, Hyderabad, Chennai, Pune, Delhi, Noida, Ghaziabad, Gurgaon, Kolkata, Nagpur, Indore, Jaipur, Lucknow, Ahmedabad, Baroda, Mysore, Surat and Ludhiana. The Westside stores have several departments to meet the varied shopping needs of customers. These include menswear, womenswear, kidswear, footwear, cosmetics, perfumes and handbags, household accessories, lingerie, and gifts. Well-designed interiors, sprawling space, prime locations and coffee shops enhance the customers' shopping experience

For further Information, please contact:

Priyanka Doshi

Vaishnavi Corporate Communication

Tel: 6656 8734

Cell: 0987554172