

Soak up the sun with the new Spring Summer collection at Westside..!!!

~**Westside** unveils the perfect wardrobe solutions to keep you cool this season-

Mumbai, March 29, 2010: Westside has unveiled its Spring Summer 2010 collection to celebrate the onset of the season.

This summer, Westside gives you the opportunity to power your wardrobe with garden fresh prints and patterns, sun-kissed accessories and unbeatable combination of home décor items. Westside has opened its doors for fashionable, bright, vibrant and colorful wardrobe options to add the tropical punch to your look this summer.

The Westside SS10 collection, based on the Mediterranean and Nautical themes will help you gear up for the summer. The collection brings-in range of fashionable apparels, accessories, bags, shoes, foot wear and home décor items.

Unwind and chill out with the new line-up of the Spring Summer 2010 collection consisting of stylish, trendy and contemporary clothes. Perfect for hot summer afternoons, the collection has beautiful array of delightfully vibrant colors like fuchsia, yellow and deeper hues of emerald green, blue, and red among others. The complete Westside SS10 collection across apparels, accessories, shoes and home décor is inspired by warm and sun-kissed hues.



The women's wear at Westside offers subtle and elegant designs, styles in fabrics such as cotton, linen and net. Look effortlessly good with Westside's graceful and ethnic line of anarkali style kurta sets. Let your imagination run free at the mix and match section of the store starting from price range of **Rs.599 onwards**. Also, available are chic and comfortable casuals in floral prints, pastel & nautical colours. The GIA collection for the plus size women also has a nautical touch to its apparels with price range starting from Rs.499 onwards.



The men's wear at Westside is inspired by 'High School Nostalgia' and includes colours for the season- Navy, Green, Yellow and Red Also available are mid-blue denims and comfortable casuals starting from Rs. 699 and ASCOT smart formals from Rs. 899 onwards.

The trendy Kids range includes shorts, T- Shirts and hooded T-shirts available at the price range of Rs.299 onwards



Add the freshness of Tropical Island to your home this season with pillow covers, bed-sheets, curtains, upholstery which offer a fusion of Indian and contemporary designs and prints in dual tones and intricate embroidery. The price range starts from Rs.199 onwards

So, shed the dark winter shades and indulge yourself in Westside's new Spring Summer 2010 Collection. Whether in city, heading to the beach or an outdoor lunch, Westside offers you solutions to dress your diverse moods and keeping it cool yet stylish!!!

Drop into your closest Westside store and pep-up your wardrobe this season with fun and colorful Westside Spring Summer 2010 range.

About Westside:

Established in 1998, Trent Ltd. operates Westside, one of India's largest and fastest growing chains of retail stores. The company has already established 42 Westside departmental stores measuring 15,000 - 34,000 square feet each, in Mumbai, Bangalore, Hyderabad, Chennai, Pune, Delhi, Noida, Ghaziabad, Gurgaon, Kolkata, Nagpur, Indore, Jaipur, Jammu, Lucknow, Ahmedabad, Nashik, Faridabad and Guwahati. The Westside stores have several departments to meet the varied shopping needs of customers. These include men's wear, women's wear, kids wear, footwear, cosmetics, perfumes and handbags, household furniture accessories, lingerie and gifts. Well-designed interiors, sprawling space, prime locations and coffee shops enhance the customers' shopping experience.

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